

**DIAMOND MINDS & FUTURISTIC MUSIC GROUP**  
San Diego Hip Hop Health and Wellness 5k and Festival

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August 13, 2018

*Dear Friends,*

*We need your help. As a collective of informed and forward-thinking individuals, we share an interest in becoming our best selves - and this starts with our health. Thanks to technology and the Information Age, we have access to vast knowledge. We now know the perils of unhealthy lifestyles and the benefits of healing ourselves from misinformed habits, unsafe behaviors, and trauma. **We must help each other live healthier lifestyles.***

***Diamond Minds and Futuristic Music Group** are committed to educate and empower, shift the culture, and expose youth and families of underserved communities about healthy living. We exist to provide pathways to redirecting their lives through healthy activities that are mentally, physically, and psychologically stimulating.*

***On October 20th, 2018**, we will celebrate our 3rd annual San Diego Hip-Hop Health & Wellness 5K + Festival. Our two-part event will serve 1,000 individuals to engage in:*

- *physical fitness and community pride,*
- *team building, and*
- *raise awareness for our top three identified health priorities: blood and autoimmune diseases, mental health and community enrichment.*

Our supporters make our impact possible. We are extremely grateful for help, especially as a grassroots organization still learning the ropes in its start-up season. This year, we are honored to have the support of our fiscal sponsor, The Heartbeat Music & Performing Arts Academy, a noteworthy organization who provides for the cultural arts needs of the San Diego community and also provides pathways to college and careers for children who are underserved.

**With your help, we look forward to even greater impact and we invite you to align with our work through sponsorship at the following levels:**

- **\$10,000 - Platinum Champion Sponsor**
- **\$5,000 - Diamond Achiever Sponsor**
- **\$2,500 - Gold Medal Sponsor**
- **\$1,000 - Silver Medal Sponsor**
- **\$500 - Bronze Medal Sponsor**

All contribution levels are needed and greatly appreciated. All supporters will be listed in on our organizational website and sponsors who contribute at the levels listed above will also receive additional partnership benefits.

If your organization would like to participate in this year's event as a sponsor, please contact me with the amount of your donation. Thank you for your time and consideration.

**Thank you for your help in getting us to the finish line!**

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Thank you for your support at the following sponsorship levels:

<b>Bronze Medal Sponsor</b> <b>\$500</b>
<ul style="list-style-type: none"><li>● Sponsor logo displayed on website and social media platforms. sponsor logo will be linked to sponsor website</li><li>● Sponsor logo displayed on all advertising material promoting the run and media press releases. (sponsor logo needs to be received prior to printing deadline)</li><li>● Sponsor mention on PA announcements on race day as Supporter</li><li>● 5 free registration entries for the run.</li></ul>
<b>Silver Medal Sponsor</b> <b>\$1,000</b>
<ul style="list-style-type: none"><li>● Logo displayed on back of all race day shirts. Each runner and walker will receive a race day shirt</li><li>● Sponsor banner displayed at festival</li><li>● Sponsor logo displayed on website and social media. sponsor logo will be linked to sponsor website</li><li>● Sponsor logo displayed on all advertising material promoting the run and media press releases. (sponsor logo needs to be received prior to printing deadline)</li><li>● Sponsor mention on PA announcements on race day as Diamond sponsor</li><li>● 5 free registration entries for the run.</li><li>● 8×8 vendor space to promote your company. Canopy, table and chairs to be provided by sponsor.</li><li>● Opportunity to add samples or information about your company to our gift baskets as giveaways.</li></ul>
<b>Gold Medal Sponsor</b> <b>\$2,500</b>
<ul style="list-style-type: none"><li>● Logo given 3rd highest position on back of all race day shirts. Each runner and walker will receive a race day shirt</li><li>● Sponsor banner displayed at festival</li><li>● Sponsor logo displayed on website and social media. sponsor logo will be linked to sponsor website</li><li>● Sponsor logo displayed on all advertising material promoting the run and media press releases. (sponsor logo needs to be received prior to printing deadline)</li><li>● Sponsor mention on PA announcements on race day as Gold sponsor</li><li>● 10 free registration entries for the run.</li><li>● 8×8 canopy and tent, 8 ft table and 2 chairs to promote your company during health festival</li><li>● Opportunity to add samples or information about your company in our gift baskets as giveaways.</li></ul>

**Diamond Achiever Sponsor**  
**\$5,000**

- Logo given second highest position on back of all race day shirts. Each runner and walker will receive a race day shirt
- 4 Sponsor Banners prominently placed at starting and finish line
- Sponsor banner displayed at festival
- Sponsor logo displayed on website and social media. sponsor logo will be linked to sponsor website
- Sponsor logo placed on stage.
- Sponsor logo displayed on all advertising material promoting the run and media press releases. (sponsor logo needs to be received prior to printing deadline)
- Sponsor mentioned on PA announcements on race day as Platinum sponsor
- Sponsors name announced on all television adverts leading up to event day
- 15 free registration entries for the run.
- 8×8 canopy and tent, 8 ft table and 4 chairs to promote your company during health festival
- Opportunity to provide information or samples to our gift baskets as giveaways.

**Platinum Champion \$10,000**

- Logo visible in most prominent position on back of all race day t- shirts.
- Logo banners prominently placed at starting and finish lines.
- Logo prominently placed on starting and finish line arches.
- Logo banner displayed at festival
- Logo banner prominently placed on stage.
- Logo displayed on website and social media.
- Sponsor logo will be linked to sponsor website
- Sponsor logo prominently displayed on all advertising material promoting the run and media press releases. (sponsor logo needs to be received prior to printing deadline)
- Opportunity to speak on stage about your company during festival.
- Opportunity to present race medals and awards to the 1st, 2nd and third place finishers.
- Sponsor mentioned on PA announcements on race day as Diamond sponsor
- Sponsors name announced on all radio and television adverts leading up to event day
- 20 free registration entries for the run.
- 10×10 canopy and tent, 14 ft table and 4 chairs to promote your company during health festival
- Opportunity to put company information or samples in our gift baskets as giveaways.
- 2 Diamond Sponsorships Available